



**KEN PAXTON**  
ATTORNEY GENERAL OF TEXAS

April 14, 2016

Ms. Angela Hough  
Assistant General Counsel  
North Texas Tollway Authority  
5900 West Plano Parkway, Suite 100  
Plano, Texas 75093

OR2016-08400

Re: Request for the winning bid from RFP #4103-NTT-00-CS-CA; NTTA Marketing Advertising Creative Services; File #2016-00799

Dear Ms. Hough:

The Office of the Attorney General has received your request for a ruling and assigned your request ID# 613731.

After reviewing your arguments and the submitted information, we have determined your request does not present a novel or complex issue. Thus, we are addressing your claims in a memorandum opinion. You claim the submitted information may be withheld from the requestor pursuant to section 552.104 of the Government Code. We have considered your arguments and the submitted information and have determined that in accordance with section 552.104, you may withhold the submitted information.

For more information on the cited exception, please refer to the open government information on our website at <https://www.oag.state.tx.us/open/memorulings.shtml>. You may also contact our Open Government Hotline at 1-877-OPENTEX.

Enc. Submitted documents

c: Requestor  
(w/o enclosures)

Third Party  
(w/o enclosures)